

CV – Tommaso Bilancia : Business Development

PROFESSIONAL EXPERIENCE:

From September 2019 until today:

Business development at Fonsider srl, an innovative Italian startup in the foundation industry.
Digital Marketing, website design and commercial documentation (with adobe indesign, illustrator, photoshop, sony vegas)

March 2018 to September 2019:

Marketing Assistant at Stones Mobile Outdoor, Pontedera
Corporate CRM management, creation of promotional documents and conversion of leads from the company's website and social medias.

September 2017 to March 2018

Marketing assistant – video editor

Videoperilbusiness, Pontedera (Italia)

- Contacts with possible customers
- Teamwork for online and offline marketing strategies
- Video editing (Sony vegas)
- Editing and creating multimedia material (Adobe photoshop, Illustrator)
- Participation on set for filming
- Participation in both editing and post-production phases

EDUCATION:

11/06/2019–23/07/2019

Certificate of participation in the seminar Export Course
Camera di commercio di Pisa, Pisa (Italia)
Seminar Export Course with ITRADE
marketing course focused on internationalization and export.

15/09/2013–30/08/2017

Informatic Univerisity of Pisa
Pisa university, Informatica, Pisa (Italia)
Study path interrupted to pursue work experience

15/09/2008–30/06/2013

High School Diploma
Liceo Scientifico XXV Aprile, Pontedera (Italia)